

# **UNITED ARAB EMIRATES**

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS<sup>1</sup>

#### **GLOBAL DATA 2019**



10.3%

Total GDP contribution



330MN Jobs globally (1 in 10 jobs) While the global economy grew by 2.5%,

Travel & Tourism grew significantly more at 3.5%

2.5%

3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



15%

#### **UNITED ARAB EMIRATES 2019 KEY DATA**



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

11.9% of total economy

Total T&T GDP = AED177.8BN (USD48,456.4MN)

+5.0%

2019 Travel & Tourism GDP growth vs +1.8% real economy GDP growth

5%



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT **745.2** JOBS (000's) (11.1% of total employment)



VISITOR IMPACT

AED 141.1 BN

in visitor spend (9.9% of total exports) (USD38,435.8MN)

### **INBOUND ARRIVALS**

## **OUTBOUND DEPARTURES**



- 1. INDIA 12%
- 2. SAUDI ARABIA 9%
- 3. UNITED KINGDOM 8%
- 4. CHINA 6%
- 5. OMAN 5%
- **REST OF WORLD 60%**



- 1. SAUDI ARABIA 25%
- 2. UNITED KINGDOM 12%
- 3. OMAN 11%
- 4. FRANCE **7%**
- 5. SWITZERLAND 4%
- **REST OF WORLD 41%**

Note: Data are average shares over the 2016-2018 period Source: Oxford Economics, national sources and UNWTO

#### **SECTOR CHARACTERISTICS (2019)**

- LEISURE SPENDING
  - **BUSINESS SPENDING**
- DOMESTIC SPENDING

INTERNATIONAL SPENDING

**79**%

23%

77%

21%

<sup>1</sup>All values are in constant 2019 prices & exchange rates As reported in March 2020